



11th Australia - New Zealand Conference on Geomechanics
Ground Engineering in a Changing World

15 – 18 July 2012

Crown Promenade Hotel Melbourne Australia

ANZ 2012

www.anz2012.com.au

Sponsorship & Exhibition Opportunities



ENGINEERS
AUSTRALIA

Invitation to Participate



The Australian Geomechanics Society and the New Zealand Geotechnical Society invite you to attend the 11th Australia New Zealand Conference on Geomechanics (ANZ 2012). ANZ 2012 is the regional conference of the International Society for Soil Mechanics and Geotechnical Engineering and is held approximately every 4 years. The first Australia New Zealand Conference on Geomechanics was held in Melbourne Australia in 1971. The theme of that conference was "Geomechanics - A Tool in National Development". Forty-one years later, this event returns to Melbourne, to a city and a world that is experiencing significant change and challenge. As in 1971, our profession has the potential to shape and influence the future and build a more sustainable world.

For 2012, our conference theme is "Ground Engineering in a Changing World". The world wide community is facing great change; a changing financial system, a changing climate, a changing legislative environment and changing community perceptions and awareness. There are a host of risks and opportunities associated with this change. This conference seeks to explore and better understand those changes and the risks and opportunities they present to our profession; be they challenges and risks associated with the changing coastline morphology, changing weather patterns, different modes of living, new materials and constructions methods, new methods for generating power or new ways to recycle or manage waste.

Two of the key changes that we have seen in our professional world are the growing numbers of women and young practitioners in our field. We especially encourage contributions from these groups. There will be a prize awarded to the paper judged as best to be submitted by a young (under 35 years of age) professional.

ANZ 2012 will include the presentation of technical papers, keynote lectures, panel discussions, workshops, technical tours, exhibits, and social and networking opportunities for sponsors, participants and their partners.

I would like to take the opportunity of inviting you to consider being either a sponsor or exhibitor or both and to select from the wide range of Sponsorship and Exhibition options set out in this document. However, if there are other ways in which you would like to participate, we would be more than happy to consider your suggestions.

We look forward to welcoming you to Melbourne, Australia in 2012.

Stephen Tyson
ANZ 2012 Conference Chair



Australian Geomechanics Society (AGS) at a glance

The Australian Geomechanics Society was founded in 1970. Its origins lie in the National Committee of Soil Mechanics of the Institution of Engineers, Australia established in 1953 and the call for a corresponding society in rock mechanics. In 1973 the society was expanded to include the third discipline of engineering geology and has remained substantially unchanged since that date.

Geomechanics is the application of engineering and geological principles to the behaviour of the ground and ground water and the use of these principles in civil, mining, offshore and environmental engineering in the widest sense.



Conference Location and Venue

Melbourne

Melbourne is a city with something for everyone. From chic fashion stores to buzzing laneway cafés and trendy bars, botanic gardens to sports stadiums, elegant Victorian-era streetscapes to Manhattan-style skyscrapers, film and food festivals to galleries and opulent theatres.

Melbourne truly understands how to conduct business on a global level and has also been aptly described as 'Australia's most stylish city after sunset'. There are plenty of things to do in Melbourne. Easily navigated on foot, the city's confidence and success are infectious; whether closing a deal or relaxing with colleagues and new friends, Melbourne is the perfect destination.

Crown Promenade

Crown Promenade Hotel is located in the heart of the action - Melbourne's vibrant Southbank entertainment precinct. Directly linked to the exciting Crown Entertainment Complex by airbridge, Crown Promenade Hotel is also close to the CBD, the Melbourne Exhibition Centre and many of the city's most famous arts and sporting facilities.

Stylish, modern and affordable, Crown Promenade Hotel offers contemporary style accommodation rooms offering natural light with city or bay views. The hotel also features various dining options, however guests can also choose from over 40 restaurants and bars within the Crown Entertainment Complex, only a short stroll away.



Sponsorship & Exhibition

If you are looking to play a larger role within the Australian Geomechanics industry or just want to place your organisation in front of all the industry's leaders, then there will be no better opportunity than the ANZ 2012 Geomechanics Conference.

Aligning your organisation with the ANZ 2012 Conference provides your organisation with the opportunity to consolidate relationships and expose your brands to the industry's key players.

With over 400 delegates expected to attend, the reasons for sponsorship and exhibition are plentiful and varied. Sponsorship and exhibition provides:

- An excellent opportunity to promote your organisation, to support your brands or services and to maintain a high profile among industry specialists
- The perfect platform to demonstrate new equipment or to promote new services
- Exposure to an interested, relevant and influential audience in an environment away from the competition of everyday distractions

The Conference Managers, Leishman Associates, are committed to ensuring you get the most out of your sponsorship investment. Please contact our Sponsorship and Exhibition Coordinator to discuss your involvement further.

Natasha Stagg
Leishman Associates
Sponsorship and Exhibition Coordinator
113 Harrington Street
HOBART TAS 7000
Phone – 03 6234 7844
Fax – 03 6234 5958
Email –
natasha@leishman-associates.com.au

Why Sponsor

The selection of sponsorship packages featured in this prospectus varies in commitment levels, therefore providing marketing solutions for any size organization. In addition to the packages outlined, sponsorship can be tailored to meet your specific business goals. Whatever your business, ANZ 2012 has a sponsorship package that will show your commitment and position in the industry. This is one conference that you should not miss.

Conference Marketing & Public Relations

Conference sponsorship is an important part of any company's successful marketing strategy. By becoming a sponsor at this premier event you will be able to raise your corporate profile among key stakeholders.

The ANZ 2012 Geomechanics Conference will embark on an Integrated Marketing Campaign for its corporate supporters to ensure the best possible results for all sponsors.

The ANZ 2012 Conference is committed to a beneficial, enjoyable and worthwhile experience for everyone involved. As a sponsor of this major conference your company will enjoy the following marketing benefits and opportunities:

- Acknowledgment as an industry leader
- Opportunity to personally meet and network with key market representatives and decision makers
- The opportunity to be associated with an excellent event and make a positive investment into your company's brand value
- Promotion and advertising prior to and during the Conference in promotional fliers and conference program

Benefits of Early Commitment

With participation in the conference as a sponsor or exhibitor providing excellent opportunities to raise the profile of your organisation we encourage you to join early to avoid disappointment of not getting your preferred package.

In addition, if you book an exhibition booth at the ANZ 2012 Conference you can benefit from the early bird rate and save.



Preliminary Program

The committee is currently assembling an excellent technical program. Each day will include keynote and concurrent sessions incorporating elements of the conference theme.

Important Dates

We have already set some key dates for you to lock into your diary.

Sponsorship Opens	1 February 2011
Delegate Registrations Open	1 August 2011
Trade Exhibition Early Bird Closes	31 October 2011
ANZ 2012 Conference	15 – 18 July 2012



ANZ 2012

Sponsorship Packages

ANZ 2012 Major Sponsor \$45,000

Benefits

- Exclusive sponsorship of the ANZ 2012 Conference
- An opportunity to give a 15 minute presentation, at the commencement of one of the keynote presentations in the plenary theatre
- Your company logo will appear on a delegate giveaway
- Constant recognition as the Major Sponsor for the conference, at all opportunities, arranged between the Major Sponsor and the Organising Committee
- Branding of the abstract/call for papers submission process
- 6m x 2m Exhibition Booth, positioned in a premium location
- 4 x Registrations including all day catering, Welcome Reception, Happy Hour and Conference Dinner
- Your company logo or name to appear on the lanyard along with ANZ 2012
- Logo recognition in all conference promotional material, including registration brochure, conference handbook, web site (including link) and signage
- Full-page advertisement in the conference handbook (artwork to be supplied by sponsor), positioned on the inside front cover
- Acknowledgment as the Major Sponsor on the conference web site
- Sponsors own signage prominently displayed in the main conference venue (with a maximum of 3 banners to be displayed)
- Company logo will be placed on ANZ 2012 Conference website www.anz2012.com.au with a link to your company site
- Exhibitor promotional opportunity (i.e. a competition run to encourage delegates to visit the exhibitors)
- 2 x Satchel inserts

With a substantial investment like this, we understand the need to deliver the highest return on investment possible. As such, we would like to encourage you to speak with us further to ensure that the benefits included in this sponsorship package are in line with your corporate marketing strategy. We welcome the opportunity to discuss any of the packages included in this prospectus to ensure that you receive the best value for money possible.

Conference Dinner Sponsor \$20,000

The ANZ 2012 Conference Dinner is an excellent opportunity to make a lasting impression on all delegates. The dinner is a pivotal part of the Conference and an essential networking forum for delegates.

Benefits

- Exclusive sponsorship of the Conference Dinner
- An opportunity to give a 10 minute presentation during a plenary session
- 6m x 2m Exhibition Booth, positioned in a premium location
- 3 x Registrations including all day catering, Welcome Reception, Happy Hour and Conference Dinner
- 3 x Additional tickets to attend the Conference Dinner
- Logo recognition in all conference promotional material, including registration brochure, conference handbook, web site (including link) and signage
- Full-page advertisement in the conference handbook (artwork to be supplied by sponsor)
- Sponsors own signage prominently displayed at the dinner venue (up to 4 Pull up banners)
- Logo featured on menus, and any other related dinner collateral
- Opportunity to provide a small branded gift for each delegate at the dinner (to be provided by sponsor)
- Company logo will be placed on ANZ 2012 Conference website www.anz2012.com.au with a link to your company site
- Exhibitor promotional opportunity (i.e. a competition run to encourage delegates to visit the exhibitors)
- 2 x Satchel inserts



Conference Satchel Sponsor \$16,500

As Satchel Sponsor for the ANZ 2012 Conference your organisation will have consistent exposure, throughout the duration of the conference and beyond.

Benefits

- Exclusive sponsorship of high quality conference satchel including logo recognition on each satchel
- 3m x 2m Exhibition Booth
- 2 x Registrations including all day catering, Welcome Reception, Happy Hour and Conference Dinner
- Logo recognition in all conference promotional material, including registration brochure, conference handbook, web site (including link) and signage
- Half page advertisement in the conference handbook (artwork to be supplied by sponsor)
- Company logo will be placed on ANZ 2012 Conference website www.anz2012.com.au with a link to your company site
- Exhibitor promotional opportunity (i.e. a competition run to encourage delegates to visit the exhibitors)
- 1 x Satchel insert

Welcome Reception Sponsor \$15,000

The Welcome Reception provides delegates, sponsors, speakers and exhibitors an opportunity to network on the opening night of the conference.

Benefits

- Exclusive sponsorship of the Welcome Reception, with strong branding association where possible for example, venue staff may be dressed in tops or hats featuring your organisation logo (to be provided by sponsor)
- An opportunity to welcome delegates to the reception (5 minutes)
- 3m x 2m Exhibition Booth
- 3 x Registrations including all day catering, Welcome Reception, Happy Hour and Conference Dinner
- Logo recognition in all conference promotional material, including registration brochure, conference handbook, web site (including link) and signage
- Half page advertisement in the conference handbook (artwork to be supplied by sponsor)
- Sponsors own signage prominently displayed at the Welcome Reception venue (up to 3 pull up banners)
- Company logo will be placed on ANZ 2012 Conference website www.anz2012.com.au with a link to your company site
- Exhibitor promotional opportunity (i.e. a competition run to encourage delegates to visit the exhibitors)
- 1 x Satchel Insert





Coffee Lounge Sponsor \$15,000

The delegate Coffee Lounge is provided in the Trade Exhibition area to give delegates an opportunity to relax and network while enjoying a refreshing beverage.

Benefits

- Exclusive sponsorship of the delegate Coffee Lounge
- Recognition as Coffee Lounge Sponsor logo in all conference promotional material, including registration brochure, conference handbook, web site (including link) and signage
- Opportunity to place promotional items (signage) within the lounge (materials to be provided by sponsor. Merchandise provided will be subject to approval from the Conference Managers)
- 3m x 2m Exhibition Booth next to lounge area
- Opportunity to theme the lounge area, for example provide additional furniture (funded by sponsor) or branded promotional items for staff to wear (aprons, hats, T-shirts)
- Opportunity to display signage within the lounge (up to 2 pull up banners supplied by sponsor)
- 2 x Registrations including all day catering, Welcome Reception, Happy Hour and Conference Dinner
- Recognition as Coffee Lounge Sponsor on the official sponsorship acknowledgement board on-site
- Half page advertisement in the conference handbook (artwork to be supplied by sponsor)
- Company logo will be placed on ANZ 2012 Conference website www.anz2012.com.au with a link to your company site
- Exhibitor promotional opportunity (i.e. a competition run to encourage delegates to visit the exhibitors)
- 1 x Satchel insert

Internet Café Sponsor \$12,000

Have your company associated with one of the key areas of the conference. Located in or near the Trade Exhibition area, at the hub of the delegate activity – your company will enjoy a prime promotional position.

Benefits

- Exclusive sponsorship of the Internet Café operational for the core days for the conference
- Setting of default home page to your company's website on each PC
- Strong visual association with the Internet Café including sponsor supplied banners and signage. Through discussion with the organisers the area can be branded with your organisations corporate look (conditions apply)
- 3m x 2m Exhibition Booth, located within the Internet Café area
- 2 x Registrations including all day catering, Welcome Reception, Happy Hour and Conference Dinner
- Logo recognition in all conference promotional material, including registration brochure, conference handbook, web site (including link) and signage
- Half page advertisement in the conference handbook (artwork to be supplied by sponsor)
- Company logo will be placed on ANZ 2012 Conference website www.anz2012.com.au with a link to your company site
- Exhibitor promotional opportunity (i.e. a competition run to encourage delegates to visit the exhibitors)
- 1 x Satchel insert

This sponsorship can also be taken as an "in kind" arrangement. We are happy to talk to you about supplying the PC's and infrastructure required for the Internet Café.

Conference Proceedings Sponsor \$10,000

The Conference Proceedings CD and hard copy book is an invaluable resource given to all delegates. It provides delegates with a reference to conference abstracts and papers.

Benefits

- Recognition as Conference Proceedings Sponsor with company logo on the CD and hard copy book
- Logo recognition in all conference promotional material, including registration brochure, conference handbook, web site (including link) and signage
- Organisation logo printed on the Conference Proceedings CD and hard copy book
- 3m x 2m Exhibition Booth
- 1 x Full page sponsor message saved in a prominent position on the CD (message/finished artwork to be supplied by sponsor)
- Acknowledgement as the Conference Proceedings Sponsor on the official sponsorship acknowledgement board on-site
- 2 x Registrations including all day catering, Welcome Reception, Happy Hour and Conference Dinner
- Quarter page advertisement in the conference handbook (artwork to be supplied by sponsor)
- Company logo will be placed on ANZ 2012 Conference website www.anz2012.com.au with a link to your company site
- 1 x Satchel insert

Delegate Name Badge Sponsor \$8,000

This sponsorship gives prime exposure, as the name badge is the delegate's ticket of entry to the conference and social events.

Benefits

- Exclusive sponsorship of conference name tags including logo recognition on each name tag
- 3m x 2m Exhibition Booth
- 1 x Registration including all day catering, Welcome Reception, Happy Hour and Conference Dinner
- Logo recognition in all conference promotional material, including registration brochure, conference handbook, web site (including link) and signage
- Quarter page advertisement in the conference handbook (artwork to be supplied by sponsor)
- Company logo will be placed on ANZ 2012 Conference website www.anz2012.com.au with a link to your company site
- Exhibitor promotional opportunity (i.e. a competition run to encourage delegates to visit the exhibitors)
- 1 x satchel insert

Conference Happy Hour Sponsor \$6,000

Happy Hour is an opportunity for your organisation to ensure a lasting impression on delegates. Held in the Trade Exhibition area at the end of the first day delegates can unwind with a beverage and discuss the day's topic.

Benefits

- Exclusive sponsorship of the Happy Hour, with a strong branding association where possible
- 1 x registration including all day catering, Welcome Reception, Happy Hour and Conference Dinner
- Logo recognition in all conference promotional material, including registration brochure, conference handbook, web site (including link) and signage
- Quarter page advertisement in the conference handbook (artwork to be supplied by sponsor)
- Sponsors own signage prominently displayed at the Happy Hour venue (up to 3 pull up banners only)
- Company logo will be placed on ANZ 2012 Conference website www.anz2012.com.au with a link to your company site
- 1 x Satchel insert



Keynote Speaker Sponsors \$6,000

The perfect opportunity to show your organisations commitment to the conference, speakers will be high profile industry experts speaking on issues pertinent to the program.

Benefits

- Exclusive sponsorship of one keynote presentation at the conference
- Sponsors logo displayed at the commencement and conclusion of the keynote speaker address
- Opportunity to give a 2 minute presentation and introduce the keynote speaker
- 1 x Registration including all day catering, Welcome Reception, Happy Hour and Conference Dinner
- Logo recognition in all conference promotional material, including registration brochure, conference handbook, web site (including link) and signage
- Company logo will be placed on ANZ 2012 Conference website www.anz2012.com.au with a link to your company site
- 1 x Satchel insert

Day Refreshment Sponsor \$2,000 (3 Available)

As the Day Refreshment Sponsor your organisation will be entitled to the naming rights of one day's lunch, morning tea and afternoon tea breaks held in the Trade Exhibition area. This is an opportunity to gain exposure to delegates for an entire day.

Benefits

- Recognition as a Day Refreshment Sponsor with organisation logo in all conference promotional material, including registration brochure, conference handbook, web site (including link) and signage
- Organisation literature may be displayed on the catering stations on the day of the sponsored break (sponsor to supply literature)
- Organisation logo displayed on each catering table at the sponsored breaks
- Company will be verbally acknowledged by the Chair prior to and directly after the refreshment break
- Company logo will be placed on ANZ 2012 Conference website www.anz2012.com.au with a link to your company site
- 1 x satchel insert



Other Sponsorship Opportunities

The ANZ 2012 Conference is committed to providing maximum exposure for all sponsors. Additional opportunities may be available and we are willing to tailor a package to meet your specific business goals. We encourage organisations to contact the Sponsorship and Exhibition Coordinator to discuss options that are not included in this brochure.



Trade Exhibition

The ANZ 2012 Trade Exhibition will be run in conjunction with the conference program to showcase the best and latest products and services associated with industry. As an exhibitor you have an exceptional opportunity to promote your products and services in a face to face environment, thereby furthering your sales and marketing objectives.

To ensure all exhibitors receive maximum exposure, all conference refreshment breaks (morning tea, lunch, & afternoon tea) will be held in the trade exhibition area.

Why Participate?

There is no better way than a trade exhibition to:

- Build and strengthen existing relationships
- Acquire highly qualified leads
- Increase brand awareness
- Demonstrate new products and services
- Gain instant market feedback

Space is limited, so secure your booking and avoid disappointment.

Preliminary Exhibition Timetable

Sunday 15 July 2012	Trade Exhibition Build Exhibitors Bump in	0800 - 1300 1300 - 1600
Monday 16 July 2012	Exhibition Opens Exhibition Closes	0900 1700
Tuesday 17 July 2012	Exhibition Opens Exhibition Closes	0900 1700
Wednesday 18 July 2012	Exhibition Opens Exhibition Closes Exhibitors Move Out	0900 1400 1400

Trade Exhibition

Booth Specifications

	Standard Booth 3m x 2m	Premium Booth 6m x 2m
Early Bird Rate (Closes 31 October 2011)	\$5,000	\$9,000
Full Rate (1 November 2011 onwards)	\$6,000	\$9,500



Standard Exhibition Booth

Includes

- 3m x 2m Exhibition Booth
- 1 x Sponsors and exhibitors registration including all day catering, Welcome Reception, Happy Hour and Conference Dinner
- Logo recognition in the conference handbook, conference signage and conference website
- Company logo will be placed on ANZ 2012 Conference website www.anz2012.com.au with a link to your company site
- Exhibitor promotional opportunity (i.e. a competition run to encourage delegates to visit the exhibitors)
- 1 x Satchel insert

Premium Exhibition Booth

Includes

- 6m x 2m Exhibition Booth
- 2 x Sponsors and exhibitors registrations including all day catering, Welcome Reception, Happy Hour and Conference Dinner
- Logo recognition in the conference handbook, conference signage and conference website
- Company logo will be placed on ANZ 2012 Conference website www.anz2012.com.au with a link to your company site
- Exhibitor promotional opportunity (i.e. a competition run to encourage delegates to visit the exhibitors)
- 2 x Satchels insert

Service to Exhibitors

Information will be provided closer to the conference. In the meantime, contact Natasha Stagg the Sponsorship and Exhibition Manager on (03) 6234 7844 for any enquires.

Public and Product Liability Insurance

Australian regulations require all exhibitors to have adequate Public and Product Liability Insurance cover based on a limit of indemnity to the value of \$5,000,000 or above. This refers to damage or injury caused to a third party/visitor on or in the vicinity of an exhibition stand.

Exhibitors are required to submit their Public Liability Insurance Certificate along with their booking form. 99% of organisations have adequate cover. To assist you in locating your certificate within your company - it can usually be found with the Accounts/Finance Department and can be referred to as a "Broadform".

Your organisation can purchase Public and Product Liability Insurance through the conference. The cost is \$110 per exhibitor for the duration of the event with cover to the value of \$10,000,000 - this does not cover goods in transit to and from the event.

Please contact Natasha Stagg on (03) 6234 7844 for further assistance.

Additional Tickets and Registrations

Depending which package you choose you may receive a complimentary registration. If you have more delegates who wish to attend the conference, a special fee has been set and includes daytime refreshments and an allowance to attend the conference sessions.

It does not include attendance to the Conference Dinner; however additional tickets to this event can be purchased.

This Exhibitor/ Sponsor Pass are \$600 each, and are significantly reduced from the standard delegate fee as recognition of your company's support of the event.

The Exhibitors Pass includes:

- Lunch, Morning & Afternoon Refreshments (served 30 minutes before delegates)
- Attendance to the Welcome Reception and Happy Hour
- 1 x Conference satchel including all the conference material
- Access to sessions

Tickets to the conference dinner may be purchased separately.

Advertising Packages

Advertising space will be available in the Conference Handbook which will be distributed to all delegates. Advertising in this publication will provide excellent exposure for your organisation.

Outside Back Cover colour	\$1,000
Full Page mono	\$500
Half Page mono	\$300
Quarter Page mono	\$200

Satchel Inserts - \$700 each

This is your opportunity to deliver your message direct to your target market by providing the promotional material to be inserted in all delegates' satchels. A maximum size of one A4 (or less) four pages thick brochure is allowed.

Sponsorship Guidelines

Sponsorship monies will facilitate the successful planning and promotion of the Conference in addition to subsidising the costs of management, communication, invited speakers, program, publications etc.



Sponsorship & Exhibition BOOKING FORM

To book your selected sponsorship packages and/or exhibition booth(s), please complete the form and return with your deposit to:

ANZ 2012 Conference C/- Leishman Associates Pty Ltd
113 Harrington Street Hobart Tasmania 7000
Telephone: 61 3 6234 7844 Facsimile: 61 3 6234 5958
Email: natasha@leishman-associates.com.au
TAX INVOICE - ABN 22 103 078 897



GROUND ENGINEERING IN A CHANGING WORLD
15 – 18 July 2012
Crown Promenade Hotel, Melbourne, Australia
www.anz2012.com.au

Acceptance Form and Details

Company Name

Contact Person

Postal Address

Suburb

State

Postcode

Telephone

Fax

Mobile

Email

A. Sponsorship Package

I would like to invest in the following sponsorship package

Package Name

Value

Comments

B. Exhibition Booth

I would like to reserve a standard booth at \$5,000 each
(Early Bird ends 31 October 2011)

I would like to reserve a premium booth at \$9,000 each
(Early Bird ends 31 October 2011)

I would like to reserve a standard booth at \$6,000 each
(bookings received 1 November 2011 onwards)

I would like to reserve a premium booth at \$9,500 each
(bookings received 1 November 2011 onwards)

C. Advertising

We wish to reserve the following advertising space:

Quarter Page @ \$200

Half Page @ \$300

Full Page @ \$500

Outside Back Cover (colour) @\$1,000

Additional Exhibitor Information

Please complete the below details if you have selected to purchase an exhibition space, or if it is included in your sponsorship package:

Booth Number/s

First Preference:

Second Preference:

Third Preference:

Please indicate if you require

Shell scheme booth structure

Raw space only

Wording for booth header board

Description

For planning purposes, please give a brief description of any large, high or unusual equipment you will be displaying in your booth:

Promotional Requirements

These items will be used on the conference website and in the conference handbook and must be sent to natasha@leishman-associates.com.au:

Yes, I have provided an electronic copy of the company logo

Yes, I have provided the company website address

Yes, I have provided 75 words of promotional text
(Please note if more than 75 words are provided, it will be edited for length)

Payment

A payment of 50% of the sponsorship package and/or exhibition fee must accompany your completed booking form. The balance is due by 15 February 2012.

Authorised	Name
Date	Signature

A – Sponsorship Total:	\$
B – Exhibition Total:	\$
C – Advertising Total:	\$
TOTAL:	\$

Payment Options

Cheque made payable to ANZ 2012

Credit Card

Card Type: Visa Mastercard

Card Holder

Card Number

Expiry Date

Signature

Direct Deposit

Name of bank: Commonwealth Bank of Australia

Account name: Leishman Associates Pty Ltd No. 7

BSB: 067 000

Account no: 1038 4658

Swift code: CTBAAU2S

PLEASE NOTE:

Payment is to be made in Australian Dollars (\$AUD)
We would appreciate it if a remittance advice could be faxed to + 61 3 6234 5958 when the amount has been transferred into our account.

Booking & Payment Conditions

SPONSORSHIP

1. The Australian Goods and Services Tax (GST) at 10% is applicable to all goods and services offered by the Conference and all prices in this document are inclusive of the GST. GST is calculated at the date of publication of this document. The Conference reserves the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.

2. Sponsorship will be allocated only on receipt of signed Sponsorship Booking Forms. A letter of confirmation will be provided to confirm the booking, together with a tax invoice for the required 50% deposit. The deposit is payable 7 days from the date of the tax invoice. The balance is due and payable by 15 February 2012. Applications received after 15 February 2012 must include full payment.

3. All monies are payable in Australian dollars. Cheques should be made payable to the ANZ 2012 and must be drawn on an Australian bank.

4. All monies due and payable must be received (and cheques cleared) by the Conference prior to the event. No Sponsor will be allowed to begin move in operations nor be listed as a Sponsor in the Conference Program until full payment and a booking form have been received by the Conference Managers.

5. All deposits and payments including GST will be subject to the Merchant surcharges charged by American Express. All payments processed using American Express will incur a 3% surcharge.

6. CANCELLATION POLICY. In the event of cancellation, a service fee of 50% of total fees applies for cancellations prior to 15 February 2012. No refunds will be made for cancellations after this date. After sponsorship has been confirmed and accepted, a reduction in sponsorship is considered a cancellation and will be governed by the above cancellation policy.

7. No Sponsor shall assign, sublet or apportion the whole or any part of their sponsorship package except upon prior written consent of the Conference Managers.

8. The Conference Managers Leishman Associates Pty Limited complies with the principles of permission-based marketing. Leishman Associates Pty Limited will use your information to send you updates and other news about related services or events. We will only pass on your information to reputable third party official contractors of the Conference for the purpose of assisting you with your participation.

Yes, I have read and agree to the conditions of sale above.

Authorised by

Date



GROUND ENGINEERING IN A CHANGING WORLD

15 – 18 July 2012

Crown Promenade Hotel, Melbourne, Australia

www.anz2012.com.au

EXHIBITION

1. The Australian Goods and Services Tax (GST) at 10% is applicable to all goods and services offered by the Conference and all prices in this document are inclusive of the GST. GST is calculated at date of publication. The Conference reserves the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.

2. Exhibition space will be allocated only on receipt of signed Booking Forms. A letter of confirmation will be provided to confirm the booking, together with a tax invoice for the required 50% deposit. The deposit is payable 7 days from the date of the tax invoice. The balance is due and payable by 15 February 2012.

3. Applications received after 15 February 2012, must include full payment.

4. All monies are payable in Australian dollars. Cheques should be made payable to ANZ 2012, and must be drawn on an Australian bank. All monies due and payable must be received (and Cheques Cleared) by the Conference prior to the event. No exhibitor will be allowed to either begin move in operations or be listed as an exhibitor in the on-site publications until full payment and a booking form have been received by the Conference Managers.

5. All deposits and payments including GST will be subject to the Merchant surcharges charged by American Express. All payments processed using American Express will incur a 3% surcharge.

6. Public and Liability insurance to a minimum of AUD\$10 million must be taken out by each exhibitor at their own expense.

7. CANCELLATION POLICY: In the event of cancellation, a service fee of AUD\$1,000.00 applies to cancellations on or before 15 February 2012. No refunds will be made for cancellations after this date. After space has been confirmed and accepted, a reduction in space is considered a cancellation and will be governed by the above cancellation policy. Reduction in space can result in relocation of exhibit space at the discretion of the Conference Managers. Any space not claimed one hour before the Exhibition commences and will be reassigned without refund.

8. The Conference reserves the right to rearrange the floor plan and/or relocate any exhibit without notice. The Conference will not discount or refund for any facilities not used or required.

9. If it is intended to utilise a custom built stand, the Sponsorship & Exhibition Coordinator must be advised and such advice must include full details and dimensions. All display construction requires the approval of the Sponsorship & Exhibition Coordinator. A pro rata fee will apply if any construction occupies space outside the specified space as indicated on the floor plan.

10. No exhibitor shall assign, sublet or apportion the whole or any part of their booked space except upon prior written consent of the Sponsorship & Exhibition Coordinator.

11. The Conference Managers Leishman Associates Pty Limited complies with the principles of permission-based marketing. Leishman Associates Pty Limited will use your information to send you updates and other news about related services or events. We will only pass on your information to reputable third party official contractors of the Conference for the purpose of assisting you with your participation.

Yes, I have read and agree to the conditions of sale above.

Authorised by

Date